

News Release

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Beacon Trust Launches New Website

MORRISTOWN, NEW JERSEY (November 1, 2017): <u>Beacon Trust</u>, a full-service wealth management firm based in Morristown, N.J. with approximately \$2.5 billion in assets under administration, has announced the debut of their new website (<u>https://www.beacontrust.com/</u>). The updated website features a streamlined and simplified design, with bold and beautiful imagery, and a responsive code that scales the site for viewing on any desktop, laptop or mobile device. The user experience is more intuitive with enhanced functionality and seamless browsing.

"I am thrilled to announce the launch of our redesigned website. It offers quick and easy access to essential information which will provide visitors with a more comprehensive understanding of our firm and the services we offer," said Valerie Murray, President, Beacon Trust. "The site also features an expanded 'Insights and Resources' section, which provides market research and forecasts to help visitors make informed decisions."

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About Beacon Trust

Based in Morristown, New Jersey, Beacon Trust is a full-service wealth management firm with approximately \$2.5 billion in assets under administration and decades of proven success, superior solutions and exceptional client service. The firm focuses on helping its clients attain, preserve and expand their assets through customized wealth management planning. Beacon Trust Company is a wholly owned subsidiary of Provident Bank which, in turn, is a subsidiary of Provident Financial Services, Inc. (NYSE:PFS), which reported assets of \$9.50 billion as of September 30, 2017. Provident Bank maintains a network of full service branches throughout northern and central New Jersey as well as eastern Pennsylvania.